

#### Alaska Department of Transportation & Public Facilities Implementing New Technology To Benefit Your Operations Daniel Schacher

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Keep Alaska Moving through service and infrastructure

#### **Today's Discussion**

Organizational culture
 Personal experiences/results
 Implementation challenges
 Strategies for success

#### Technology is Evolving at a Rapid Pace!



## Including our Equipment









#### How do we Innovate?

## IF YOU WANT TO CHANGE YOU HAVE TO BE WILLING TO BE UNCOMFORTABLE

# We are all "Unique"



Afraid of Risks/Failure Lack of Support Budget Constraints "Always done it this way" Your Agency

Continual Improvement Safety Gains Increasing Expectations Not Afraid –Risks/Failure

#### Workplace Culture

- You are unique
- What is your current culture?
- What environment are you striving for?
- Implementation can be a slow process

Talking a different language					
Formative experiences	Maturists (pre-1945) Wartime rationing Rock'n'roll Nuclear families Defined gender roles - particularly for women	Baby boomers (1945-1960) Cold War 'Swinging Sixties' Moon landings Youth culture Woodstock Family-orientated	Generation X (1961-1980) Fall of Berlin Wall Reagan/Gorbachev/ Thatcherism Live Aid Early mobile technology Divorce rate rises	Generation Y (1981-1995) 9/11 terrorists attacks Social media Invasion of Iraq Reality TV Google Earth	Generation Z (Born after 1995) Economic downturn Global warming Mobile devices Cloud computing Wiki-leaks
Percentage in UK workforce	3%	33%	35%	29%	Employed in either part-time jobs or apprenticeships
Attitude toward career	Jobs for life	Organisational - careers are defined by employees	"Portfolio" careers - loyal to profession, not to employer	Digital entrepreneurs - work "with" organisations	Multitaskers - will move seamlessly between organisations and "pop-up" businesses
Signature product	Automobile	Television	Personal computer	Tablet/smartphone	Google glass, 3-D printing
Communication media	Formal letter	Telephone	E-mail and text message	Text or social media	Hand-held communication devices
Preference when making financial decisions	Face-to-face meetings	Face-to-face ideally but increasingly will go online	Online - would prefer face-to-face if time permitting	Face-to-face	Solutions will be digitally crowd-sourced

Source: Barclays, University of Liverpoo

#### Organizations

We are all somewhat "different"
Successes and failures
It took us a long time to get here
Learned along the way from others
Had commitment from the "top"
Culture of continual improvement

#### We all have "Choices"



John





#### **Customers Demand We Adapt**





## **Events Demand We Adapt**





#### **Employee Resistance**

Lack of awareness of the need for change
Impact on current job role
Organizations past performance with change
Lack of visible support and commitment from managers

Fear of job loss



"Prosci's 2012 Edition Best Practices in Change Management Benchmarking Repor

#### Manager Resistance

Lack of awareness of the need for change
Loss of control or negative impact on job role
Increased workload and lack of time
Culture of change resistance and past failures

"Prosci's 2012 Edition Best Practices in Change Management Benchmarking Report

## "Choices - Pete"

Always done it this way
Not open to new ideas
Lives within their borders
Afraid of failure/risks
In a "top down" organization



## "Choices – John"

Culture of continual improvement
Innovative
Team environment
Not afraid of risk/failure
Networking - learn from others



#### "Pete" Experiences

- Wing plows "dumb idea"
- Move to straight salt
- Anti-icing
- AVL
- Ice storm management
- Budget/ Staffing Challenges
- New Equipment Procurement
- Training



## "John" Experiences

- Hiring of staff
- Training initiatives
- Everyday Lean Ideas program
- Team approach delegation
- Tow Plows
- Managing of Resources
- Providing Input
- Ownership



#### Some Current Trends

- Team-building <u>basics</u> implemented
- Formation of employee committees
- Employee input almost a necessity
- New equipment/practices hard for some to accept
- Technology evolving so rapidly we can't keep pace

"When the pain of what we are going through becomes greater than the fear of change... we change." - Garrison Wynn

## We Will Face Challenges









#### So We Must Innovate









## Buy-In/Ownership

- Get employees engaged
- Encourage them to be involved
- Communication is critical
- Think you know it all?
- Make some things "their" idea



#### Weather Tools







#### **EMDSS-** Alaska



#### Wait a Minute!

Too expensive for smaller agencies We could have stopped there! Worked out a lease program What about a regional approach? Could have been a "missed opportunity"

## **Traffic Cameras**

#### Jordan Creek and EP True 2013-02-26 14:15:13



1st and Grand 01/17/2012 08:24:36 AM



## **NEW GENERATION AVL**











#### How Alaska outsmarts Mother Nature in the cloud

Alaskans are notoriously resilient people, and they don't want to be sidelined by the weather. To keep Alaska's highways open and safe during severe winter weather, the Alaska Department of Transportation & Public Facilities uses the Fathym WeatherCloud solution and Microsoft Azure IoT technologies to make better, hyper-local decisions about deploying road crews. By using the cloud to make better ground-level decisions, Alaska saves lives and significantly reduces road maintenance costs.





Products and Services

Microsoft Azure Azure Data Lake Store Azure Event Hubs Azure IoT Hub Azure Stream Analytics Organization Size 3,100 Employees

**Industry** Government Country United States **Partner** Fathym



#### Is Everything Going To Be Successful?











#### What Does It Take to Implement? <u>Team Work At All Levels</u>

- Effective communications
- Pilot projects
- Pro-active approach
- Motivate your staff
- **TRAINING**



#### Being a "Leader" of the Future

- Empower all levels of your organization
- Allow mistakes without overall failure
- Find ways to reward innovators
- Encourage your staff to get involved
- Small steps will lead to great strides!

#### **Our Approaches**

Train/Educate

- Analyze/Implement Technology
- Provide the Tools
- Allow People to Fail



#### **Snowplow Safety in Fairbanks**

Fairbanks Maintenance & Operations Superintendent Dan Schacher walks us through the basics of snowplow safety.

## Who do you want to be?



## **Questions?**



## THANK YOU!

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